

# A promise made. A promise kept.

The JORDAHL® anchor channels are "Made in Germany". And this will not change.



### Dear JORDAHL customer,

"Made in Germany" is more than just a marketing term. It is a promise of quality. And a denomination of location in Germany. Despite this, the term "Made in Germany" continues to create public discussion – let alone being incorrectly used.

This generates confusion and uncertainty, principally for customers, but also for suppliers and the general public. Through this flyer we wish to inform you that we shall keep our promise with regard to "Made in Germany" and explain how this will be done.

### What does "Made in Germany" really mean?

For a long time "Made in Germany" has been a seal of quality that is attached to many products from Germany distinguishing these as first class and reliable. Unfortunately, however, this term is not protected and as a result can be constructed and used in different ways — and thus misleadingly. The term "Made in Germany" is misleading when substantial parts of the product

originate abroad. According to current legal practice, the term "Made in Germany" may only be used if the goods are produced to a significant extent in Germany, have had significant value added by its assembly in Germany or have been significantly refined in Germany.\*\*

And it is precisely for this reason that JORDAHL products are "Made in Germany".



 $<sup>^* \</sup>quad http://www.anwalt.de/rechtstipps/der-begriff-made-in-germany-in-der-deutschen-rechtsprechung\_002036.html \\$ 

<sup>\*</sup> http://de.wikipedia.org/wiki/Made\_in\_Germany http://www.stuttgart.ihk24.de/international/import\_export/Warenursprung/Made\_in\_\_Warenmarkierung/967062/Made\_in\_Germany\_2.html; jsessionid=8492F3FBAE2045D2F5FCF22F66192D87.repl22

## Made in Germany: JORDAHL anchor channels



### The advantages

- Simple installation
- Anchoring without damaging the concrete or the reinforcement
- Suitable for pre-tensioned structural elements
- Suitable for cracked or non-cracked concrete
- Fast and efficient on-site emplacement

- Assembly using simple tools
- Easy adjustment
- 3-6 load classes
- Increased load capacity close to the reinforcement
- Certified reliability with German and European Approvals
- Customised solutions available





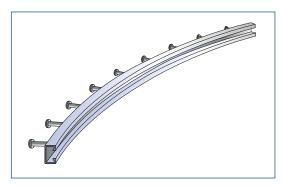
Curved anchor channel pair for safe fastening of catenaries in railway tunnels

Overhead line fastening, Geisberg tunnel, Germany

#### **Customised solutions**

Impossible? Not for us. We already have JORDAHL® anchor channels in numerous, special variants. Moreover, our professional team of experts will be delighted to develop the appropriate and ideal solution to meet your particular individual requirements.

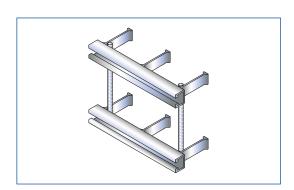
- Curved anchor channels
- Anchor channel pairs
- Anchor channel corner pieces
- Lengths from 100 6,000 mm



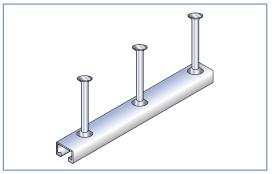
 ${\it Curved anchor channels, e.g. in \ railway \ tunnels}$ 



Corner piece



Anchor channel pairs for emplacement of catenaries in railway tunnels



Straight anchor channels available in lengths from 100 to 6,000 mm

## **Application examples and references**

Reliable, multi-purpose and very flexible: the advantages of JORDAHL $^{\otimes}$  anchor channels are plain to see. Hence they are used all over the world – for small and medium-sized as well as large, prestigious projects.



 $Can ary \ Wharf, \ London, \ UK: \ JORDAHL \ supplied \ JTA \ anchor \ channels \ for \ the \ façade \ connection - Photo \ by \ David \ lliff$ 



Metropolitan, Warsaw, Poland: Toothed and non-toothed JORDAHL  $^{\tiny \odot}$  anchor channels are used for reliable fastening of the glass façade elements



Marina Bay Sands Resort & Casino, Singapore: JORDAHL  $^{\oplus}$  anchor channels for fastening the glass façade elements – Photo by Stefano

#### 100 years of experience



At JORDAHL the needs of the customers and the development of new, innovative products have always taken precedence. Thus, in 1913, Anders Jordahl developed the anchor channels now bearing his name - a revolution in connection systems and still, today, the main JORDAHL product. JORDAHL has almost 100 years of experience in the production of anchor channels.

100 years in which we have continuously improved our product and adapted it to the requirements of our customers, while supplying consistently high quality at all times

These days, in an age of a global market, international projects and international competition, quality plays a fundamental role. This is how competitors are differentiated. Thus, the "Made in Germany" seal of quality often becomes the decisive criterion. For it is precisely in the case of construction projects where the safety of many people is a concern that it is important to be able to rely on the quality of a product – not only in Germany but everywhere in the world.

You can rely on JORDAHL® anchor channels "Made in Germany".

## **Contact options**

If you would like more information, have questions or have already decided to use the  ${\sf JORDAHL}^{\otimes}$  anchor channels, simply get in touch with us. We look forward to hearing from you.

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